



3 LAM CPD  
POINTS

# BPM ASIA

## BEYOND PROJECT MANAGEMENT

### ASIA 2014

**Venturing into Global Project Management**

[www.bpm-apac.com](http://www.bpm-apac.com)

**18<sup>th</sup> - 19<sup>th</sup> MARCH 2014**  
**ISTANA HOTEL, KUALA LUMPUR**

Organised by

**KNOWedge**  
group of companies

## CONFERENCE OVERVIEW

Project management isn't just about the application of knowledge, skills and techniques to execute projects effectively and efficiently. It is a strategic competency for organizations, enabling them to tie project results to business goals — and thus, better compete in their markets.

Today's projects are often characterized by increased complexity and interdependencies. PricewaterhouseCoopers recently reviewed 10,640 projects from 200 companies in 30 countries and across various industries and found only 2.5% of the companies successfully completed 100% of their projects.

With the amount of projects coming up in Asia and particularly in Malaysia, there is a strong need to establish the direction of the projects and its success rate. There are good numbers of Malaysian companies who have embarked in managing projects regionally and globally that needs the heads-up of the global market.

IBM study states only 40% of global projects meet schedule, budget and quality goals. Further, they found that the biggest barriers to success are people factors; changing mindsets and attitudes – 58%; corporate culture – 49%; lack of senior management support – 32%; underestimation of project complexity - 35%.

According to the McKinsey/Oxford study, half of IT projects with budgets of over \$15 million dollars run 45% over budget, are 7% behind schedule and deliver 56% less functionality than predicted. That means that at least half the time — achieving at least \$15 million in benefits, requires spending \$59 million.

Beyond Project Management Asia 2014 conference will feature a 2-day multi streamed conference and panel discussion as well as facilitated sessions by some of the top project experts.

With project development in Asia being full force, a conference of such nature will create a platform for thought leaders to come together and share their strategies and insights for a competitive project management.

## WHY YOU SHOULD ATTEND

- **UNDERSTANDING** the Asian outlook of project management
- **STRUCTURING** of public infrastructure mega projects
- **EMERGING** trends for competitive advantage
- **MEASURING** risks while maintaining quality management
- **DETERMINING** project success through effective stakeholder management
- **IMPORTANCE** of communication in project management
- **MASTERING** sustainability through green projects
- **LEARNING** from success & failures of real life case studies

## WHO SHOULD ATTEND?

### Construction/Infrastructure

- **Project Operation Directors**
- **Project Directors**
- **Project Managers**
- **Engineers**
- **Portfolio Managers**
- **Infrastructure Managers**
- **Architects**
- **Quantity Surveyors**

### Information Technology

- **Chief Technology Officers**
- **Chief Information Officers**
- **Chief Project Officers**
- **Head, Project Management Office**
- **Project Leaders**
- **Business Development Managers**
- **Risk Managers**

## DAY ONE - TUESDAY, 18<sup>TH</sup> MARCH 2014

8.00am	<b>Registration</b>												
9.00am	<b>Welcome address by organizing chairperson, Beyond Project Management Asia 2014</b>												
9.05am	<b>Official opening &amp; keynote address by YAB Datuk Fadillah Yusuf, Minister of Works, Malaysia (Invited)</b>												
9.20am	<b>Morning Refreshments</b>												
9.55am	<b>Chairperson's Remark by Brian Cracknell, GPM Certified Trainer IPMA Project Excellence Award Lead Assessor</b>												
10.00am	<b>Project Management – The Asian Outlook</b> <ul style="list-style-type: none"> <li>• What has been happening in Asia?</li> <li>• Paradigm shift in the project development market</li> <li>• Developing next generation project managers</li> </ul>												
10.45am	<b>Structuring of Public Infrastructure Mega Projects</b> <ul style="list-style-type: none"> <li>• Identifying challenges in managing mass projects</li> <li>• Thriving innovations with global projects</li> <li>• Case studies</li> </ul> <b>Speaker: Ian Thoms, Project Director   MMC-Gamuda KVMRT (PDP) Sdn Bhd</b> Ian has almost 40 years of mega-project experience on Mass Transit railways, with 30 years in Hong Kong, 6 years in South Africa (Gautrain) and he is now in his third year in K.L., project managing the Klang Valley MRT Project.												
11.30am	<b>Strategic and Effective Investment Management</b> <b>A case study on Medini @ Iskandar</b> <b>Speaker: Dr Chai Kow Sin, Deputy COO   Mah Sing Group Bhd</b> Mah Sing is the country's second largest property developer which concurrently develops and manages 44 projects all around Malaysia, is currently developing the Group's biggest township and Johor's 5th township with a gross development value (GDV) of RM 5 billion.												
12.15am	<b>Emerging Trends for Competitive Advantage</b> <ul style="list-style-type: none"> <li>• Turning the chaos of complex project landscapes into positive vibrations</li> <li>• Finding balance in a multi project environment</li> <li>• Unlock the business value of project portfolio management</li> </ul> <b>Speaker: Markus Walter, Director   KPMG, Indonesia</b> Markus draws on his 18 years of extensive international and multicultural experience working on more than 100 IT transformation programs/projects and providing consultancy and professional services. Some of the companies he has engaged with via KPMG include Siemens, Nestle, Oman Technology Consortium, Vienna International Airport etc.												
1.00pm	<b>Networking Lunch</b>												
	<b>Risk and Quality Management</b>												
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; padding: 5px;"><b>Stream One: Construction/Infrastructure</b></th> <th style="text-align: center; padding: 5px;"><b>Stream Two: Information Technology</b></th> </tr> </thead> <tbody> <tr> <td style="padding: 10px;"> <b>Session 1a</b>  <b>Dealing with VUCA in risk</b> <ul style="list-style-type: none"> <li>• Volatility, Uncertainties, Complexity &amp; Ambiguity</li> <li>• Volatility of price and schedule</li> <li>• Managing project uncertainties</li> <li>• Developing contingency plans</li> </ul> </td> <td style="padding: 10px;"> <b>Session 2a</b>  <b>Managing risks in the IT projects</b> <ul style="list-style-type: none"> <li>• Dealing with top IT project risks</li> <li>• Non- technology risks in IT projects</li> <li>• Reducing risks, rewarding clients</li> </ul> <b>Speaker: Daryl Pereira, Director KPMG, Singapore</b>            Daryl was previously with Deutsche Bank as Head of PMO &amp; Program Governance for the dual portfolios of Global Banking IT and APAC Capital Markets covering 120 programs worth over €500M         </td> </tr> <tr> <td style="padding: 10px;"> <b>Session 1b</b>  <b>Mitigating Risks And Maintaining Quality Management</b> <ul style="list-style-type: none"> <li>• Exploiting risks to uncover opportunities in disguise</li> <li>• Encouraging competition to improve process flow</li> <li>• Proper closure on projects to reduce risks on future projects</li> </ul> <b>Speaker: Srinath Orn MRICS, VP Projects Palladio Hotels &amp; Resorts Ltd., India.</b>            A highly respected professional with over 20 years of experience in large scale development of project management. 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## DAY TWO - WEDNESDAY, 19<sup>TH</sup> MARCH 2014

8.00am	<b>Registration</b>
9.00am	<b>Chairperson's Remark by Brian Cracknell, GPM Certified Trainer IPMA Project Excellence Award Lead Assessor</b>
9.10am	<b>Global Sustainability – from Innovation to Execution</b> <ul style="list-style-type: none"> <li>• Planning and implementing global projects</li> <li>• Discussing global trends in project management</li> <li>• Recognising projects that build brands</li> </ul> <b>Speaker: Mohd Shaharuddin, CIO   UMW Group, Malaysia</b> An accomplished business driven professional with over 20 years of experience is highly instrumental in setting up the Project Management Office (PMO) which consists of Business Development & Solutioning Teams and Project Managers. Joint Presentation with: <b>Nor Hayati Binti Abdul Wahab, Solution Architect &amp; Project Manager   UMW Group</b>
9.55am	<b>Morning Refreshment</b>
10.30am	<b>Importance of Communication in Project Management</b> <ul style="list-style-type: none"> <li>• Leadership communication in project management</li> <li>• Managing large projects through a virtual team</li> <li>• Meeting communication challenges with a diverse project team</li> </ul> <b>Speaker: Cheah Kok Hoong, CIO   Sunway Berhad</b> <b>Group CEO   Hitachi Sunway Information System</b> <b>Chairman   PIKOM</b> Sunway Bhd is developing Sunway Iskandar, a joint venture with Khazanah Nasional Bhd with an estimated gross development value of RM12 billion. Sunway also has been working closely with Prasarana to construct the elevated Bus Rapid Transit (BRT) - Sunway Line, with the aim of addressing the traffic congestion problem of Bandar Sunway and Subang areas.
11.15am	<b>Promoting Environmental Friendly Projects</b> <ul style="list-style-type: none"> <li>• Exploring the difference with main stream project management</li> <li>• Making a difference by having a sustainable supply chain</li> <li>• Ensuring comprehensive green project development</li> <li>• Case study</li> </ul> <b>Speaker: Zahilah Zahid, Vice President of Special Projects   Malaysian Green Technology Corporation (GreenTech Malaysia)</b>
12.00pm	<b>Mastering Sustainability through Green Projects – (Panel Discussion)</b> <b>Facilitator: Brian Cracknell, GPM Certified Trainer</b> <b>IPMA Project Excellence Award Lead Assessor</b>
1.00pm	<b>Networking Lunch</b>
	<b>Commercial &amp; Contractual Management</b>
	<b>Stream One: Construction/Infrastructure</b>
2.15pm	<b>Session 1a</b> <b>Global Cross Border Contract Management</b> <ul style="list-style-type: none"> <li>• Identifying the collateral documents in drafting contracts</li> <li>• Analysing post contract evaluation for project management</li> <li>• Staying ahead with ECI contracting</li> </ul> <b>Speaker: Lenny Chew</b> <b>Director, Healthcare Infrastructure Projects</b> <b>MOH Holdings Pte Ltd</b>
3.00pm	<b>Session 1b</b> <b>Managing Potential Contractual Disputes</b> <ul style="list-style-type: none"> <li>• Resolving contract dispute proactively</li> <li>• Understanding contract dispute resolution</li> <li>• Best practices in contract management</li> </ul> <b>Speaker: Nandakumar Ponniya, Partner &amp; Leading Dispute Resolution Lawyer</b> <b>White &amp; Case, Singapore</b> Nandakumar was identified as a "rising star" in Guide to the World's Leading Experts in Commercial Arbitration 2013. He is experienced in international arbitration and legal proceedings arising out of disputes in China, India, Indonesia, Malaysia, Myanmar, Singapore, Thailand and Vietnam involving multibillion dollar agreements.
3.45pm	<b>Afternoon Tea</b>
4.15pm	<b>Facilitated Forum: Managing Multiple Complex Integrated Construction/ Infrastructure Projects</b> <b>Facilitator: Dr. Yeoh Seong Mok, Chairman</b> <b>William Consulting Sdn Bhd</b> Dr. Yeoh has more than 30 years of experience in managing project and has been actively involved in promoting Project Management knowledge. Dr Yeoh's firm is currently the project manager for the Penang Undersea Tunnel project, valued at RM6.3 billion. Previously, he also played a major role in the constructions of projects like 2nd Penang bridge, KLIA2, Menara Celcom etc.
5.00pm	<b>Closing Speech</b>
	<b>Stream Two: Information Technology</b>
	<b>Session 2a</b> <b>Ensuring Success with SLA Guarantee</b> <ul style="list-style-type: none"> <li>• Recognising the top IT project challenges</li> <li>• Factors contributing to outsourcing failure</li> <li>• Utilising SLA in improving project communication</li> </ul>
	<b>Session 2b</b> <b>IT Infrastructure Optimisation</b> <ul style="list-style-type: none"> <li>• Adopting intelligent Cloud-based architecture</li> <li>• Understanding cloud-hosting SLA</li> <li>• Analysing the different aspects of architectural development</li> </ul> <b>Speaker: Dr. Dzaharudin Mansor, National Technology Officer</b> <b>Microsoft, Malaysia</b> Some of Dr. Dzahar's achievements include developing a revenue assurance support system that helped Celcom contain revenue leakage due to billing processing. He has also developed a consolidated warranty management system for servicing Gateway Computer warranty and support for Asia-Pacific centrally for VSource (M) Sdn Bhd (Now Symphony).

# SALES CONTRACT



CONFERENCE REGISTRATION FEE PER DELEGATE	1 - 2 pax	3 - 4 pax	GROUP OF 5 AND ABOVE
EARLY BIRD (valid until 24th January 2014)	RM 2799	RM 2599	RM 2399
REGULAR RATE	RM 2999	RM 2799	RM 2599

## CONFIRMATION

Upon receipt of your registration form, a letter of confirmation will be issued to you along with an invoice.

## PAYMENT TERMS

Full payment is required before the conference or within 5 days of the receipt of invoice.

## PAYMENT METHODS

**1. By cheque** - Cheques should be made payable to: Professional Knowledge Centre (M) Sdn Bhd and sent to:

B-13-5 Megan Avenue II  
12 Jalan Yap Kwan Seng  
50450 Kuala Lumpur  
Malaysia

**2. Telegraphic Transfer**

Account Name: Professional Knowledge Centre (M) Sdn Bhd  
Bank Name: Public Bank Berhad  
Branch: Menara Public Bank, Jalan Ampang  
AC No: 31 1656 4130  
Currency: RM  
Swift Code: PBBEMYKL

Please complete this form immediately and fax to

## RICHMONDY

at **+603 2166 5451**

or [richmondy@knowledgegroupco.com](mailto:richmondy@knowledgegroupco.com)

## HOTEL ACCOMMODATION

For room reservations, please contact Hotel Istana Kuala Lumpur at +6 (03) 2141 9988 and mention our event to enjoy privileged room rates. Alternatively, you may download a hotel booking form from our website at [www.banktechasia.com](http://www.banktechasia.com).

NOTE: It may be necessary for reasons beyond control, to change the content and timing of the event, our speaker(s) or venue, but rest assured that every effort will be made to inform participants of any changes.

## TERMS AND CONDITIONS

Knowledge Group does not provide refunds for cancellations. For cancellations received in writing more than 14 working days prior to the conference you will receive a 50% Credit to be used at another Knowledge Group event for up to six months from the date of issuance. For cancellations received less than 14 working days prior to the event no credits will be issued. In the event that Knowledge Group cancels an event, delegate payments at the date of cancellation will be credited to a future Knowledge Group event and will be valid for up to six months from the date of issuance. In the event Knowledge Group postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a 100% credit representing payments made towards a future Knowledge Group event and will be valid for up to six months from the date of issuance. No refunds will be available for cancellations or postponements. However, a complete set of documentation will be sent to you. Substitutions are welcome at anytime. Knowledge Group is not responsible for any loss or damage as a result of a substitution, alteration, cancellation or postponement of an event. Nor will any liability be attached to Knowledge Group if this event is altered, postponed or cancelled due to unforeseen occurrence. For the purposes of this clause, an unforeseen occurrence shall include, but shall not be limited to: an Act of God; governmental restrictions and/or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; or any other emergency. Please note that speakers and topics were confirmed at the time of publishing, however, circumstances beyond the control of the organisers may require substitutions, alterations or cancellations of the speakers and/or topics. Knowledge Group reserves the right to alter or modify the advertised speakers and/or topics if necessary.

## DELEGATE INFORMATION

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Email	<input type="text"/>
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Authorising Manager	<input type="text"/>
Position	<input type="text"/>
Organisation	<input type="text"/>
Address	<input type="text"/>
Telephone & Fax	<input type="text"/>
Signature	<input type="text"/>